

We are offering for at least **5 months** an:

Internship in Online Performance Marketing (m/f)

Digital Performance GmbH is a dedicated and fast-growing Internet company based in Berlin. With more than 100 employees from over 20 countries, we specialize in developing and marketing scalable, high-performance community platforms in the field of online dating. In particular, this includes online marketing services that focus on Search Engine Optimization (SEO), Search Engine Advertising (SEA), Affiliate and Display Marketing.

Our talented and motivated team forms the foundation of our success. As we always set new goals and challenges for ourselves, we are seeking new team members to help write our success story.

Be part of our puzzle!

Your tasks:

- Maintaining and developing relationships with external partners
- Acquiring and coordinating marketing partners
- Reporting, analyzing and optimizing international marketing campaigns (in the area of Media Buying for Mobile & Desktop Campaigns)
- Concept creation for marketing material (banners, texts and landing pages)
- Competitor analysis and market research

Your profile:

- Flexible, creative and a team player
- Basic understanding of web technologies
- Bachelor's Degree or currently in last semester of studies
- Fluent in English, German skills advantageous
- Good knowledge of MS-Office, particularly in Excel
- A good relationship with numbers and statistics
- Good organizational and communication skills

What do we offer?

- Becoming part of an international, friendly and motivated team
- Varied work with exciting internet projects
- A flat hierarchy
- Strong team spirit and regular team events
- Coffee and hot chocolate
- An adequate remuneration and the possibility for personal development

We are looking forward to your application as well as your desired starting date! You can find our online career portal here: <http://goo.gl/Tqa6IL>

We are looking forward to hearing from you!

Apply now!



Ansprechpartner

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